**IT Applications Unit 3, AOS 1, Online Communities**

Complete the following, from Chapter 2, Online Communities, pgs, 44 –

1. Define an online community?

An online community is an online space where groups of people share words ideas using web based technology.

**Types of online communities:**

**Social networks and communities**

1. Describe the nature of a social networking site.

A social networking site encourages members to share interests , stories, through, photos and videos with other members of the community.

1. List egs. of these sites.

Examples of social networking sites Are:

* Facebook
* MySpace
* Twitter
* Google wave

1. What is the primary purpose of social networking sites.

The primary purpose of social networking is socialising.

1. Is there governance over these sites and do they add “new” content to the internet?

There is no real governance over these sites and what they post on these post.

Personal Profile Sites

1. Describe the nature of personal profile sites.

Personal profile sites allow users to create profile pages that contain the wall photos and videos of a social networking site.

1. As a social networking tool what does facebook enable users to do?

Facebook is a social networking site that allows users to broadcast their statuses collaborate on event and share links to websites of interest

1. What type of tool is twitter?

Twitter is a micro-blogging tool that allows users to document what they are doing in 140 characters the Strengths, eg. natural disasters, users can get information out quickly the Weaknesses, no moderation & environment is Social networking sites lead to blurring of social & professional lives

1. What has been the strengths & weaknesses of twitter?

The strengths of twitter are if there is a natural disaster the users can get informed quickely. The weaknesses are no moderation and environment.

1. What do social networking tools, such as Flicker and YouTube allow users to do?

Issue:

1. How do social networking sites pose a legal and ethical minefield for employers?

**Professional or work-based communities, p 49**

1. Describe the characteristics of professional or work-based communities.
2. How does membership differ in these communities to social networking sites?
3. How does the content differ from social networking sites?

**Project and interest based communities**

1. List the characteristics of these communities.
2. List an eg. of an interest based community.
3. Visit the project based community, <http://handmadehelpsout.blogspot.com/> as an eg. of one of these sites.